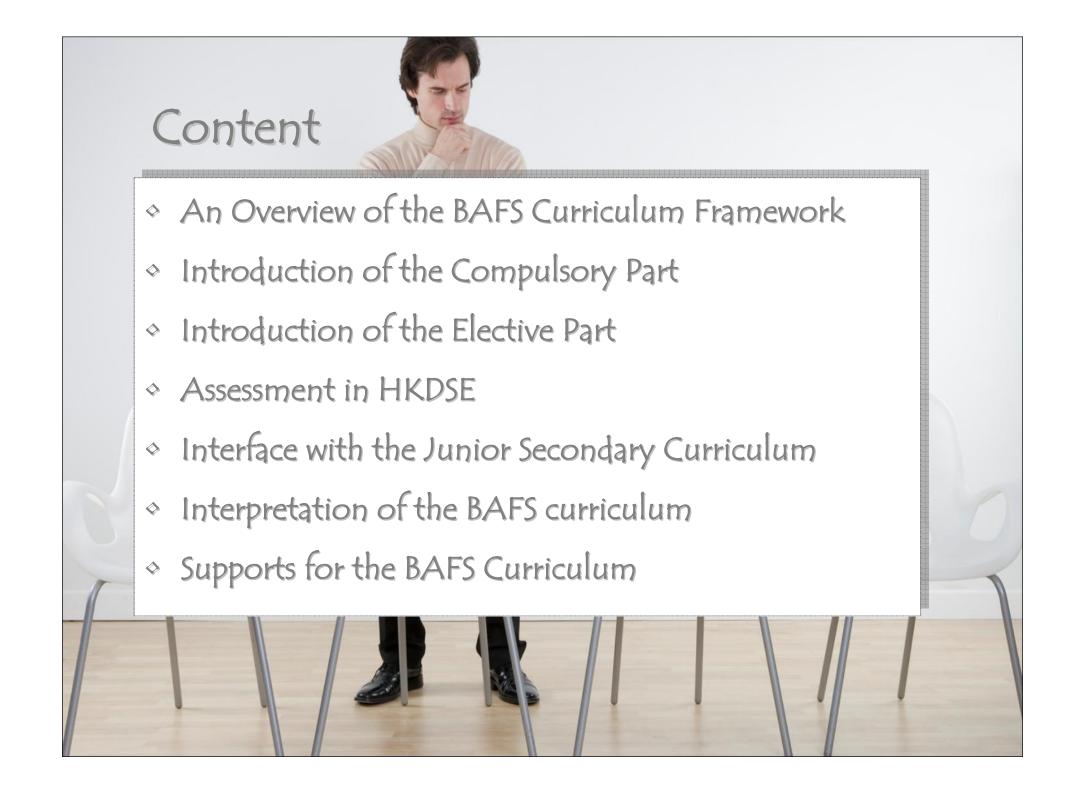
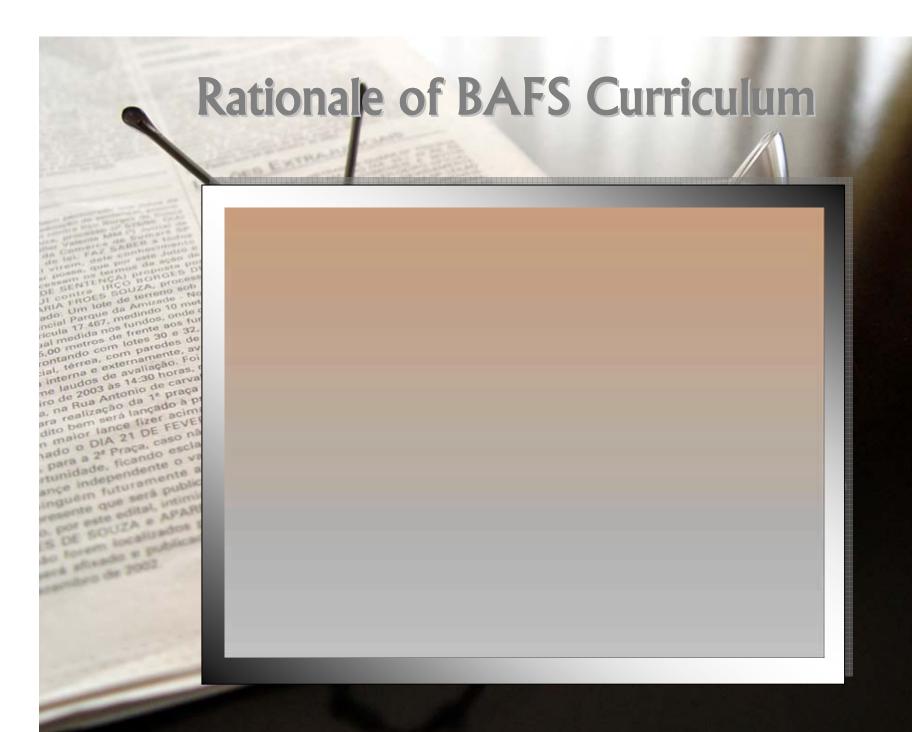
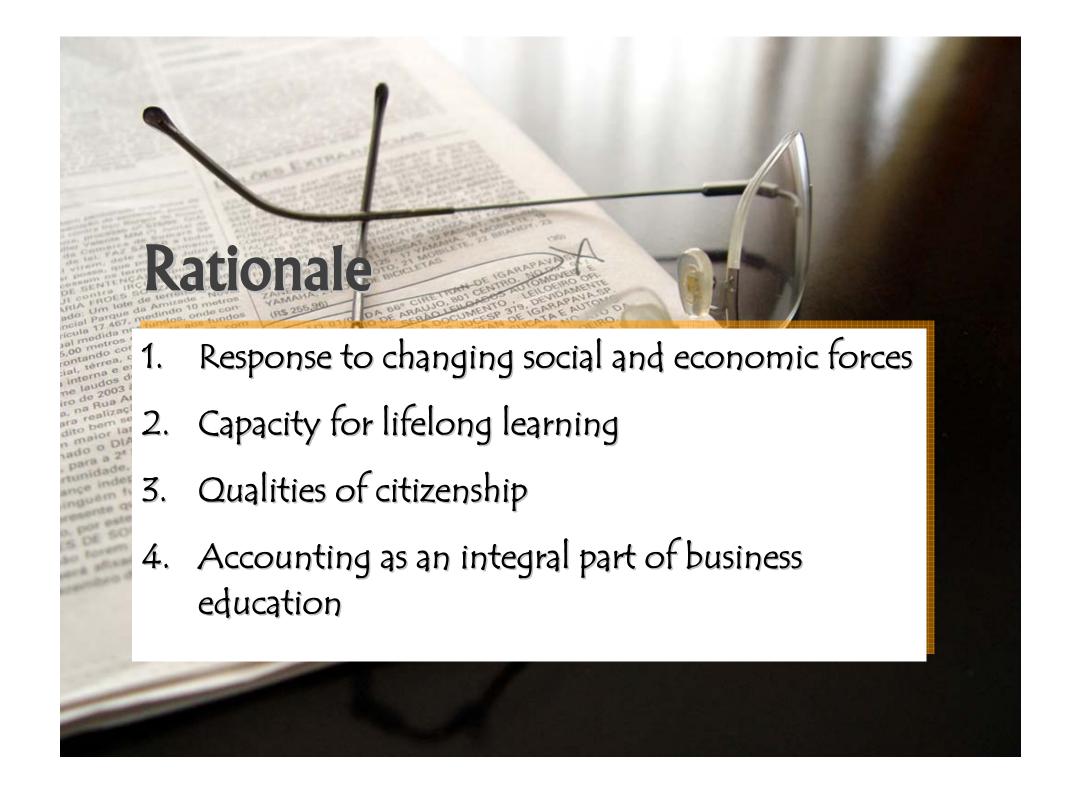


July 2010

Business, Accounting and Financial Studies 企業、會計與財務概論



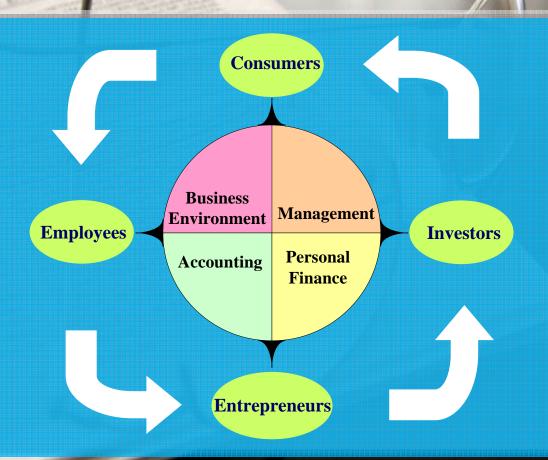




# Aims of BAFS Curriculum



# Curriculum Structure



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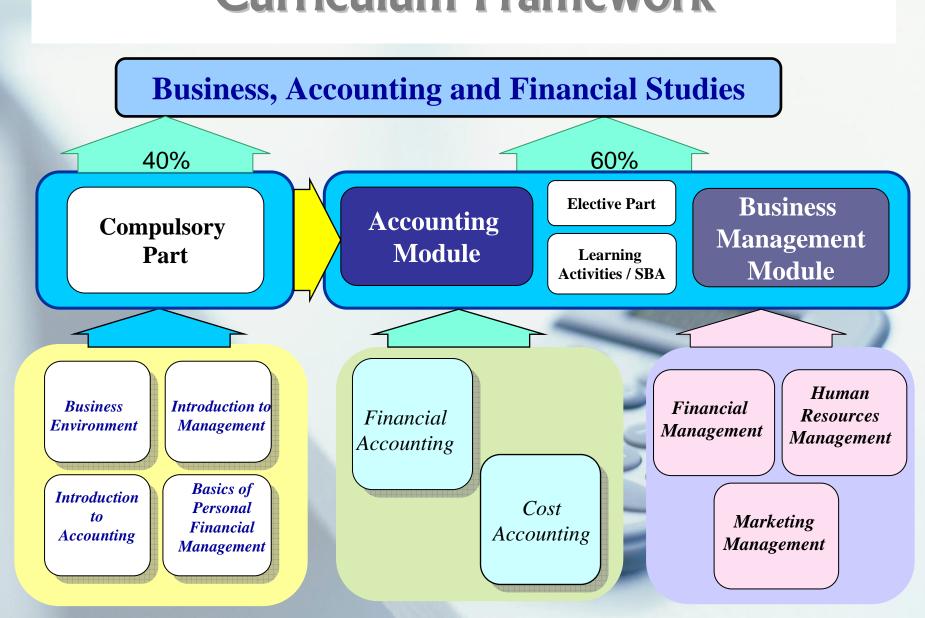
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S OF BOUZA

Fundamental business knowledge and skills, values and attitudes for playing the roles as consumers, investors, employees and entrepreneurs

#### **Curriculum Framework**



# Overview of the Learning Elements of the Curriculum Framework (1)

**Compulsory Part** 

**Business Environment**  Introduction to **Management** 

Introduction to Accounting

**Basics of Personal** Financial Management

Hong Kong **Business** Environment

Forms of

**Business** 

**Ownership** 

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Effective **Management** 

**Management** 

**Functions** 

**Key Business Functions** 

Entrepreneurship and SMEs Management

Business Communication Purposes and the Changing Role of Accounting

**Uses of Financial Statements** 

Accounting Principles and **Conventions** 

The Accounting Cycle

**Basic Ratio Analysis** 

Fundamentals of **Financial** Management

Personal Financial **Management** 

**Business** ethics and Social Responsibilities

















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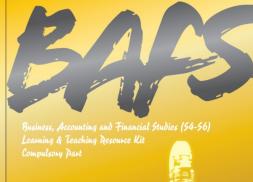


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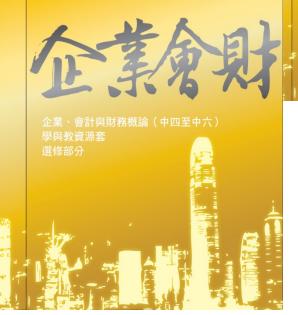
企业合計

















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#### 1. Business Environment

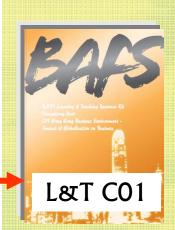
# 1.1 Hong Kong Business Environment

1.2 forms of Business Ownership

1.3 Business Ethics & Social Responsibilities

- > Role & Importance of business in HK economy
- Recent developments and characteristics of the HK economy
- Factors affecting business decisions
- Relationships with the Mainland
- Economic policies and general business practices in the Mainland
- Impact of globalization on business
- Role of major international trade organization





#### 1. Business Environment

1.1 Hong Kong
Business Environment

1.2 Forms of Business Ownership

1.3 Business Ethics & Social Responsibilities

- Distinguish between the major forms of business ownership
- Pros and cons of the different forms of business ownership
- Compare the characteristics of SMEs and multinational corporations in HK

#### **Suggested Activities**

- 1. Case Study
- 2. Internet Searching
- 3. Company visit / interview

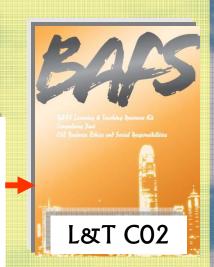
#### 1. Business Environment

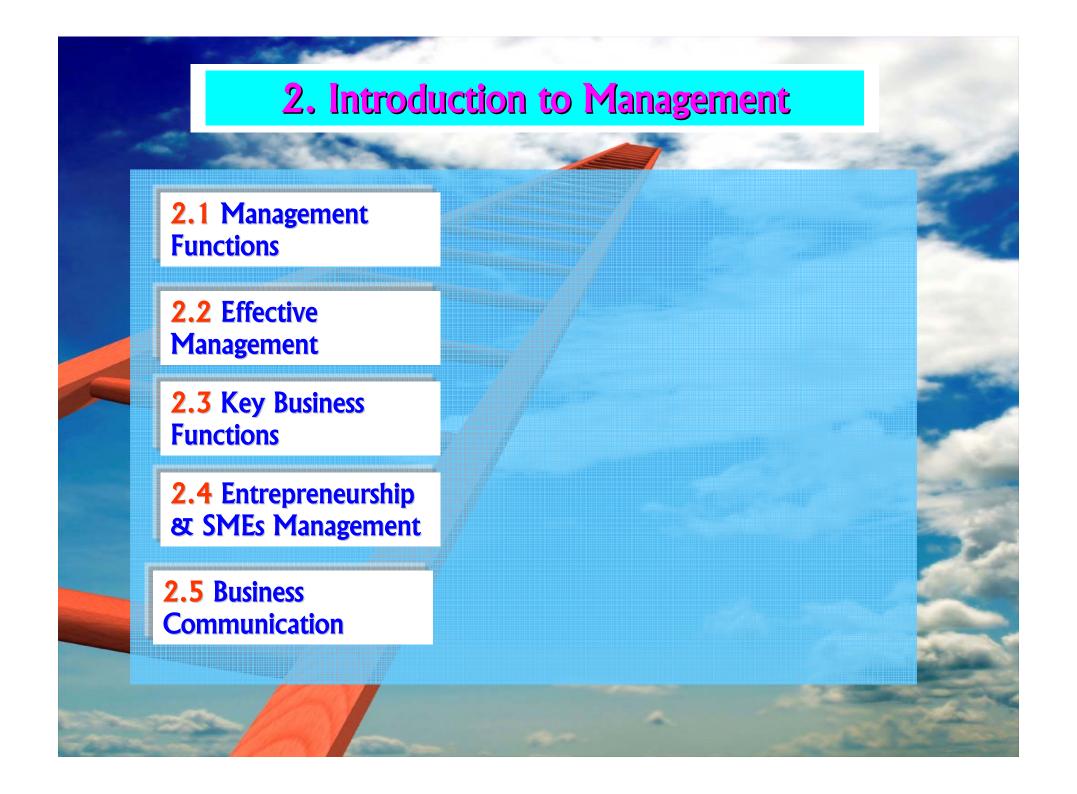
Environment
Environment

1.2 forms of Business Ownership

1.3 Business Ethics & Social Responsibilities

- Why and how should a business be ethically responsible to its stakeholders
- Business ethics & social responsibilities
   Vs business decisions
- Corporate governance





# 2.1 Management Functions

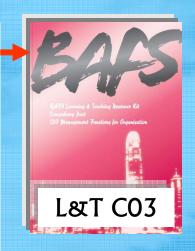
2.2 Effective Management

2.3 Key Business Functions

2.4 Entrepreneurship ex SMEs Management

2.5 Business
Communication

- Explain the importance of management
- Four management functions for organization
  - Planning
  - Organising
  - Leading
  - □ Controlling



2.1 Management functions

# **2.2** Effective Management

2.3 Key Business Functions

2.4 Entrepreneurship & SMEs Management

2.5 Business
Communication

- Major management skills required of managers
- Principles of effective management:
  - □ Division of work
  - Unity of command
  - □ Unity of direction
  - ☐ Authority & responsibility
  - MOB

- 2.1 Management functions
- 2.2 Effective Management
- **2.3** Key Business Functions
- 2.4 Entrepreneurship & SMEs Management
- 2.5 Business
  Communication

- > Role & importance of key functional areas:
  - Human resources management
  - ☐ Financial management
  - □ Operations management
  - Marketing management
  - □ Risk management
- Interrelationship & integrated nature of different business functions in solving business problems

2.1 Management functions

2.2 Effective Management

2.3 Key Business Functions

2.4 Entrepreneurship & SMEs Management

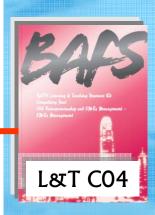
2.5 Business
Communication

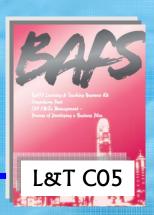
#### Entrepreneurship:

- ☐ Characteristics & aptitudes
- Importance in business development and economic growth

#### SMEs management:

- Characteristics
- ☐ Importance to local economy
- Compare small & large business from management perspectives
- ☐ Government support measures
- Process of developing a business plan





2.1 Management functions

2.2 Effective Management

2.3 Key Business Functions

2.4 Entrepreneurship ex SMEs Management

**2.5** Business Communication



- Barriers to effective communication
- Means for enhancing communication
- Contribution of ICT to information management



- **✓** Courtesy
- ✓ Conciseness
- **✓** Completeness
- **✓** Concreteness

- 3.1 Purposes & the Changing role of Accounting
- **3.2** Uses of Financial Statements
- **3.3** Accounting Principles & Conventions
- **3.4** The Accounting Cycle
- 3.5 Basic Ratio Analysis

- 3.1 Purposes & the Changing role of Accounting
- **3.2** Uses of Financial Statements
- 3.4 The Accounting Cycle
- 3.5 Basic Ratio Analysis

- > Functions of accounting
- Importance of accounting to decision-making
- ➤ Uses & limitations of financial statements
- Meanings of fundamental accounting principles and conventions

3.1 Purposes & the Changing role of Accounting

3.2 Uses of Financial Statements

3.3 Accounting Principles & Conventions

**3.4** The Accounting Cycle

3.5 Basic Ratio Analysis

- Double entry system
- Books of original entry and different types of ledgers
- > Trial balance
- Financial statements



3.1 Purposes & the Changing role of Accounting

3.2 Uses of Financial Statements

3.3 Accounting Principles & Conventions

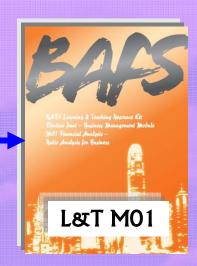
3.4 The Accounting Cycle

3.5 Basic Ratio Analysis

Functions of accounting ratios

Calculate and interpret accounting ratios

Evaluate profitability & liquidity of a business





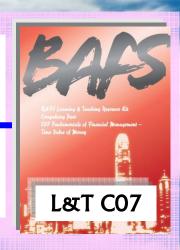
#### 4. Basics of Personal Financial Management

4.1 Fundamentals of Financial Management

4.2 Personal Financial

Management

- > Structure & role of financial market
- ➤ Time value of money
- > The relationship between risks & returns



#### 4. Basics of Personal Financial Management

4.1 Fundamentals of Financial Management

**4.2** Personal Financial Management

> Consumer credit

Personal financial planning and investments

Investor protection in Hong Kong



PDPs coorganized by EDB & SFC

# Overview of the Learning Elements of the Curriculum Framework (2)

#### **Elective Part**

# Financial Accounting

Balancing day adjustments relating to the preparation of financial statements

Financial reporting for different forms of business ownership

Control systems

Generally accepted accounting principles

Financial analysis

Incomplete records

ICT applications in accounting

Ethical issues in accounting

## Cost Accounting

Cost classification, concepts and terminologies

Job costing

Marginal & absorption costing

Cost accounting for decision-making

# Financial Management

Financial analysis

**Budgeting** 

Sources of financing

Capital investment appraisal

Working capital management

Risk management

## Human Resources Management

Functions of human resources management

Development of a quality workforce

#### Financial Management

Role of marketing

Marketing research

**Customer** behaviour

Marketing strategies for goods and services

consumerism

# Examples of Curriculum Planning

# School A ( Accounting Module)

54	Introduction to Accounting
)4+ ————————————————————————————————————	
	Business Environment
	Introduction to Management
<i>S</i> 5	Financial Accounting - Balancing day adjustments relating to the preparation of financial statements - Control systems
	Financial Accounting -Financial reporting for different forms of business ownership -Financial analysis
56	Financial Accounting -Incomplete records -Generally accepted accounting principles -ICT applications in accounting -Ethical Issues in Accounting  Cost Accounting
	Personal Financial Management

# School B (1 Acct group & 1Bus Mgmt group)

	Accounting	Business Management
S4	Introduction to Accounting Financial Accounting (1) -Control Systems -Balancing day adjustments Business Environment	Introduction to Accounting Business Environment Introduction to Management
S5	Financial Accounting (2)  - The rest Introduction to Management	Financial Management Human Resource Management
S6	Personal Financial Management Cost Accounting	Marketing Management Personal Financial Management

# School C (1 Acct group & 1Bus Mgmt group)

	Accounting Group	Business Management Group
S4	Business Environment (1) (Forms of business ownership) Introduction to Accounting Financial Accounting (1)	Business Environment Introduction to Management Marketing Management
S5	Financial Accounting (2) Cost Accounting	Human Resource Management Introduction to Accounting Personal Financial Management
56	Personal Financial Management Business Environment Introduction to Management	Financial Management

# Preparation for Public Assessment

Technology Education Key Learning Area

Business, Accounting and Financial Studies
Curriculum and Assessment Guide (Secondary 4 - 6)

Jointly prepared by the Curriculum Development Council and the Hong Kong Examinations and Assessment Authority

Recommended for use in schools by the Education and Manpower Burea HKSARG 2007 BAFS Curriculum and Assessment Guide (S4-6)

- Ch 2 Curriculum Framework
- List the topics with explanatory Notes

**EDB** 

# Preparation for Public Assessment

# HKDSE Regulations and Assessment Frameworks

- P.26 BAFS
- -Assessment objectives
- -Mode of assessment
- -Public Examination
- -School-based assessment (SBA)



Hong Kong Diploma of Secondary Education Examination

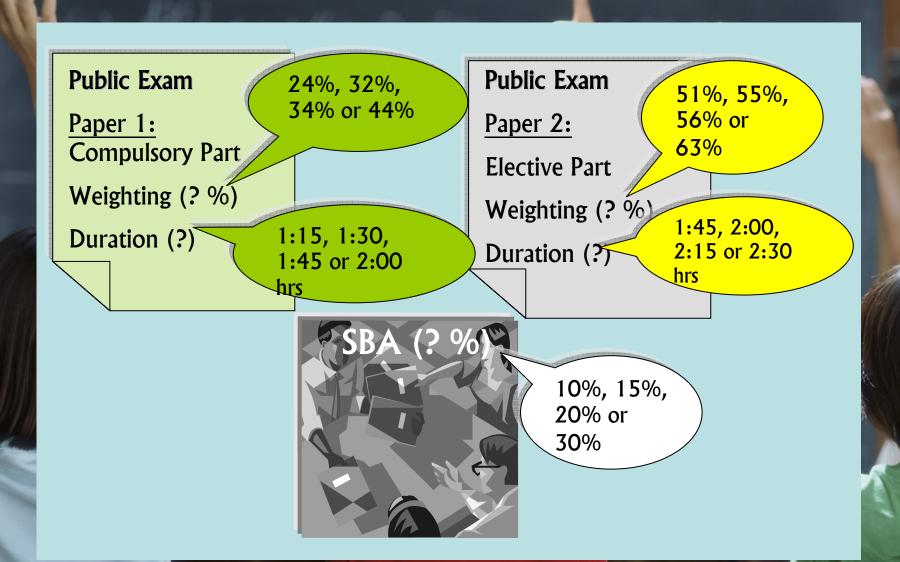
**Regulations and Assessment Frameworks** 

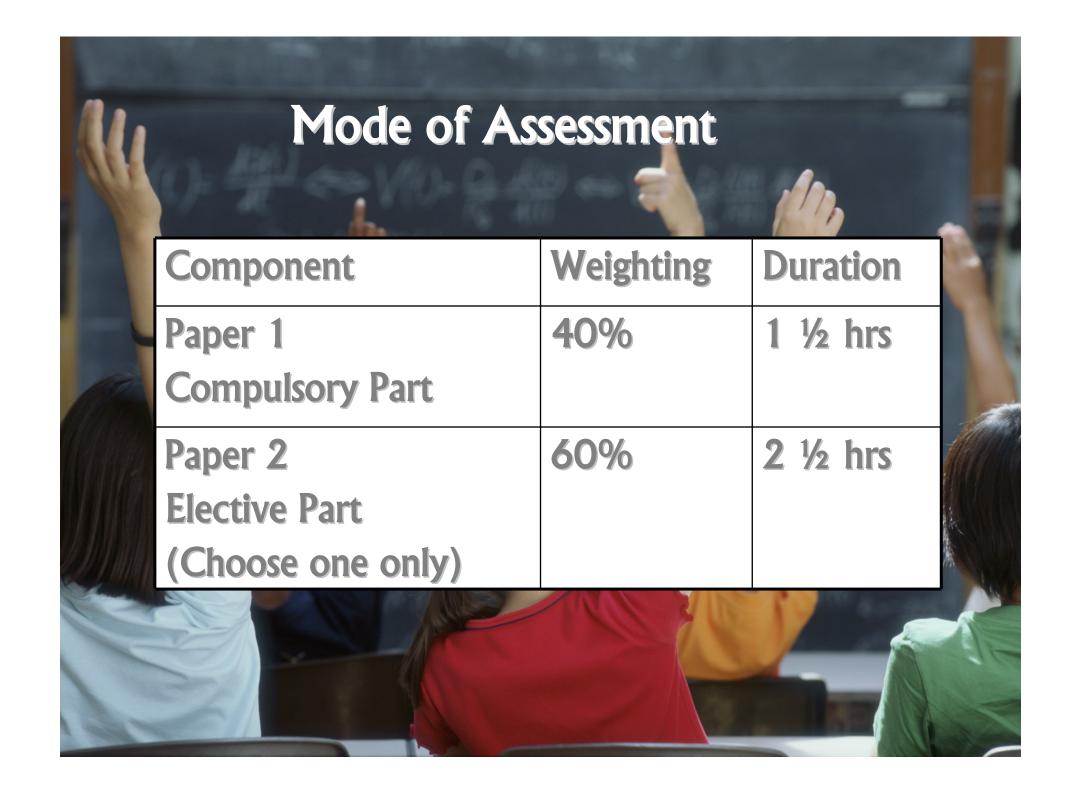
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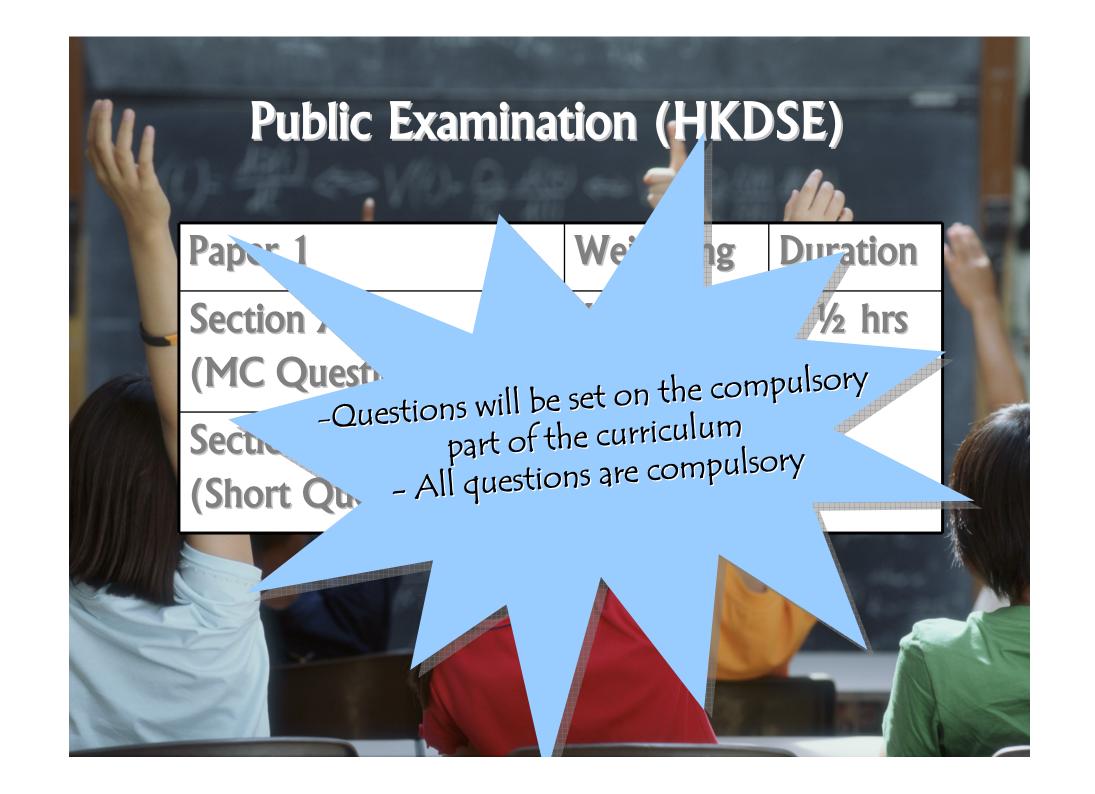
2012



# Preparation for Public Assessment

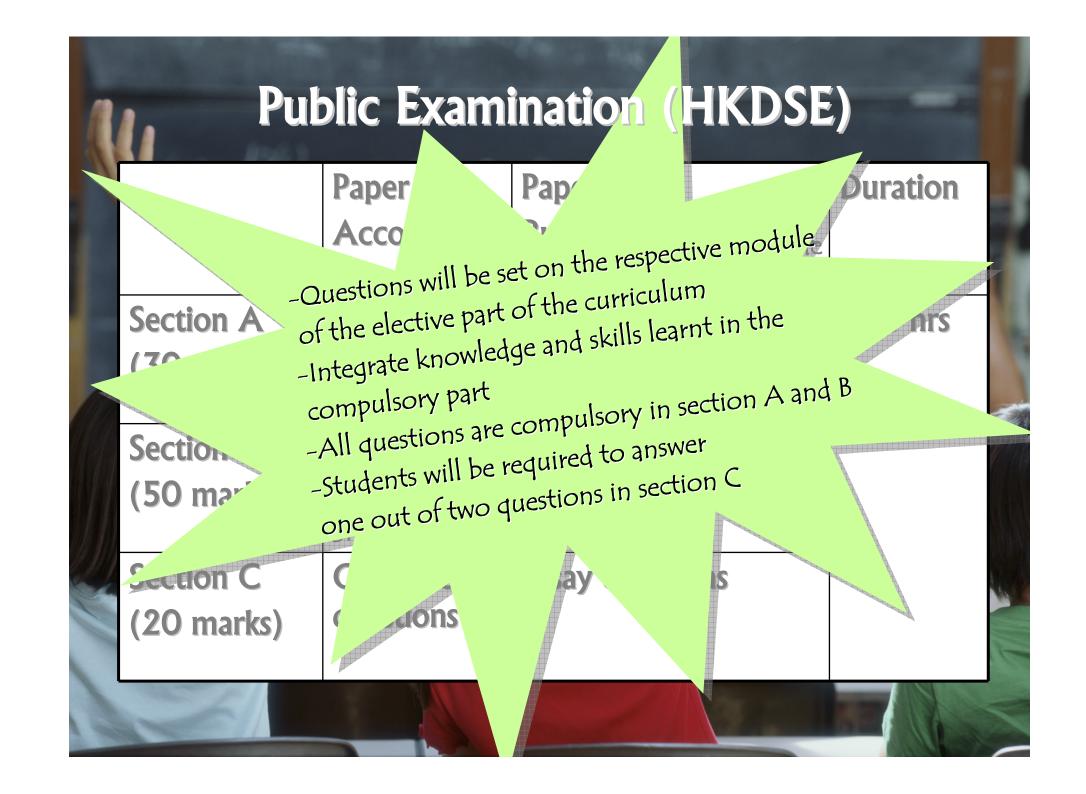






# Public Examination (HKDSE)

	Paper 2A Accounting	Paper 2B Business Management	Duration
Section A (30 marks)	Short questions	Short questions	2 ½ hrs
Section B (50 marks)	Application problems	Case studies	
Section C (20 marks)	Case/theory questions	Essay questions	



# Preparation for Public Assessment

# Standards-referenced Reporting Information Package

- -Level Descriptors
- -Sample Papers
- -Exemplars and Comments (CD)



香港中學文憑考試 Hong Kong Diploma of Secondary Education Examination

#### 企業、會計與財務概論 Business, Accounting and Financial Studies

水平參照成績匯報資料套
Standards-referenced Reporting Information Package

**COMPLIMENTARY COPY** 



內附載有 學生表現示例的光碟 With CD containing samples of student performance

# Preparation for Public Assessment

香港中學文憑考試 Hong Kong Diploma of Secondary Education Examination

> 企業、會計與財務概論 Business, Accounting and Financial Studies



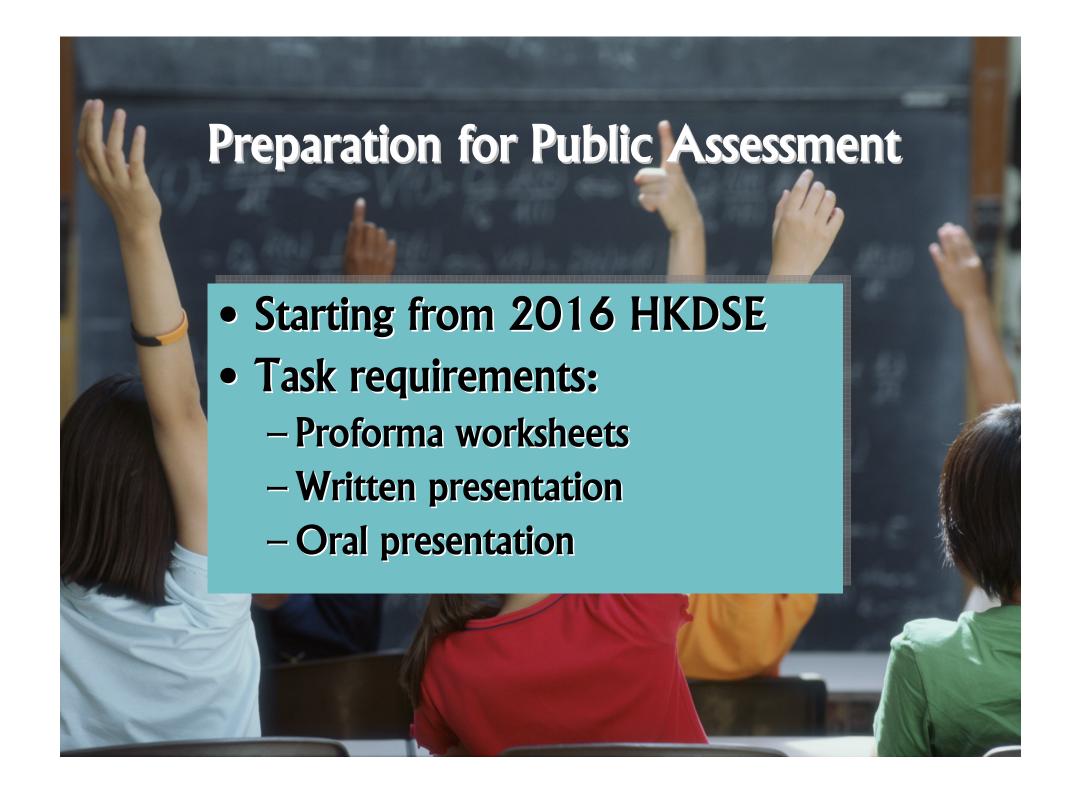
校本評核教師手冊(試行版) School-based Assessment Teachers' Handbook (Trial Version)



School-based Assessment Teachers' Handbook (Trial Version)

- -Assessment requirements
- -Guidance
- -Arrangements
- -Etc





# Preparation for Public Assessment

	Year	Implementation of SBA
	2012 &	Schools are not required to submit SBA
ı	2013	marks. Public examination results
ı		constitute 100% of the final subject
		results.
	2014 &	All schools have to submit SBA marks for
1	2015	feedback from the HKEAA on the
N		outcomes of moderation. Public
		examination results constitute 100% of
		the final subject results.

Starting from 2016, all schools have to submit SBA marks contributing 15% of the final subject results.

# Technology Education Key Learning Area Curriculum Guide (Primary 1 – Secondary 3) 2002



### Learning Elements under Knowledge Contexts in Technology Education

Common **Topics** 

**Technology** & Society

Safety & Health

Information **Processing** Presentation

Design & **Applications** 

Consumer **Education** 

Information & Communication **Technology** 

Computer **Systems** 

Computer **Networks** 

**Programming Concepts** 

**Materials Structures** 

**Materials &** Resources

**Material Processing** 

Structures & Mechanisms

**Operations** Manufacturing Management

Tools & **Equipment** 

**Production Process** 

**Project** Management **Strategies** 

Business **Environments. Operations & Organizations** 

Resources Management

**Marketing** 

**Systems** Control

**Concepts of System** 

**Application of Systems** 

**System** Integration

**Control & Automation**  **Technology** Living

> Food & **Nutrition**

**Food Preparation** & Processing

Fabric & Clothing Construction

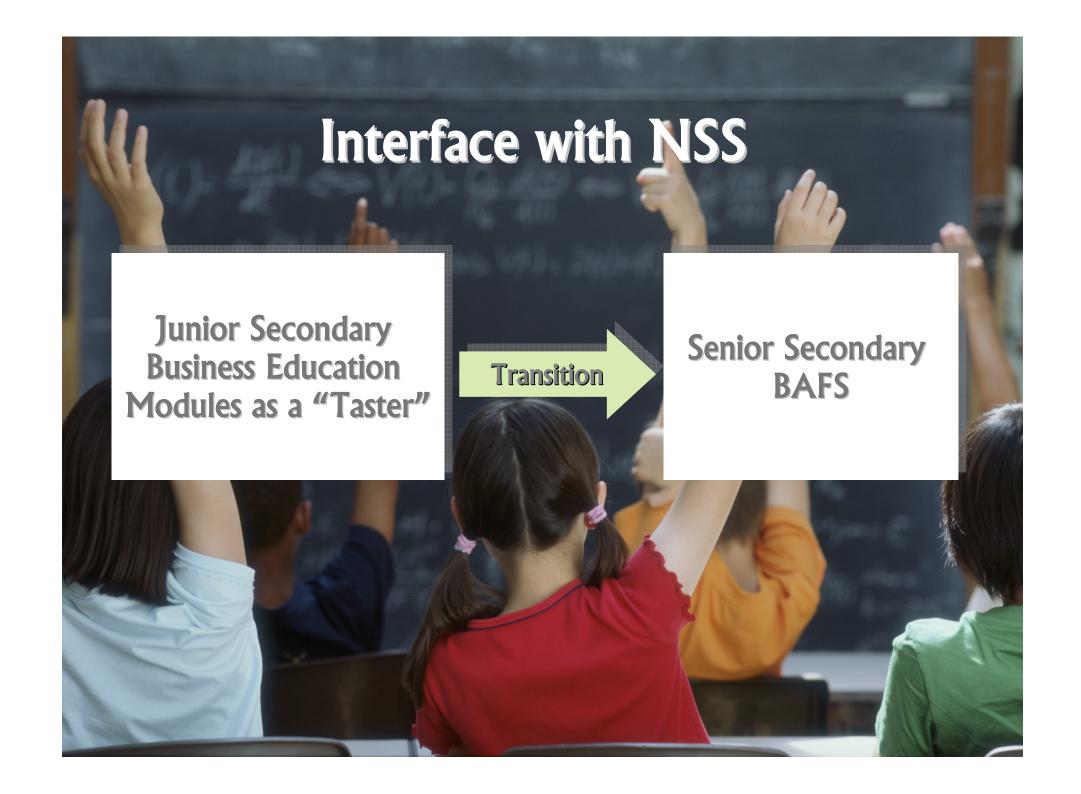
**Fashion & Dress Sense** 

> **Family** Living

Home Management & **Technology** 

# (Key Stage 3) Junior Business Subjects

- "Strategies and Management"
  - (Core) Business Environments, Operations & Organizations
  - (Extensions) Resource Management
  - (Extensions) Marketing
- =/= Business Fundamental



# **Articulation**

#### **Career Development**

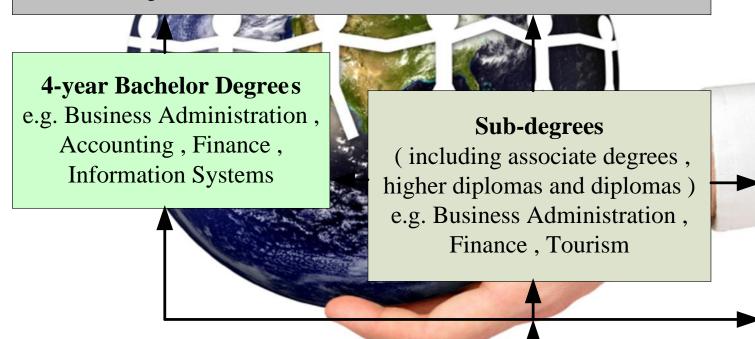
For example:

Accounting (e.g. auditor, financial controller, chief accountant)

Finance (e.g. financial analyst, financial planner)

Management (e.g. chief executive officer, general manager)

Education (e.g. teachers, academics, educators)



**Business, Accounting and Financial Studies** 



